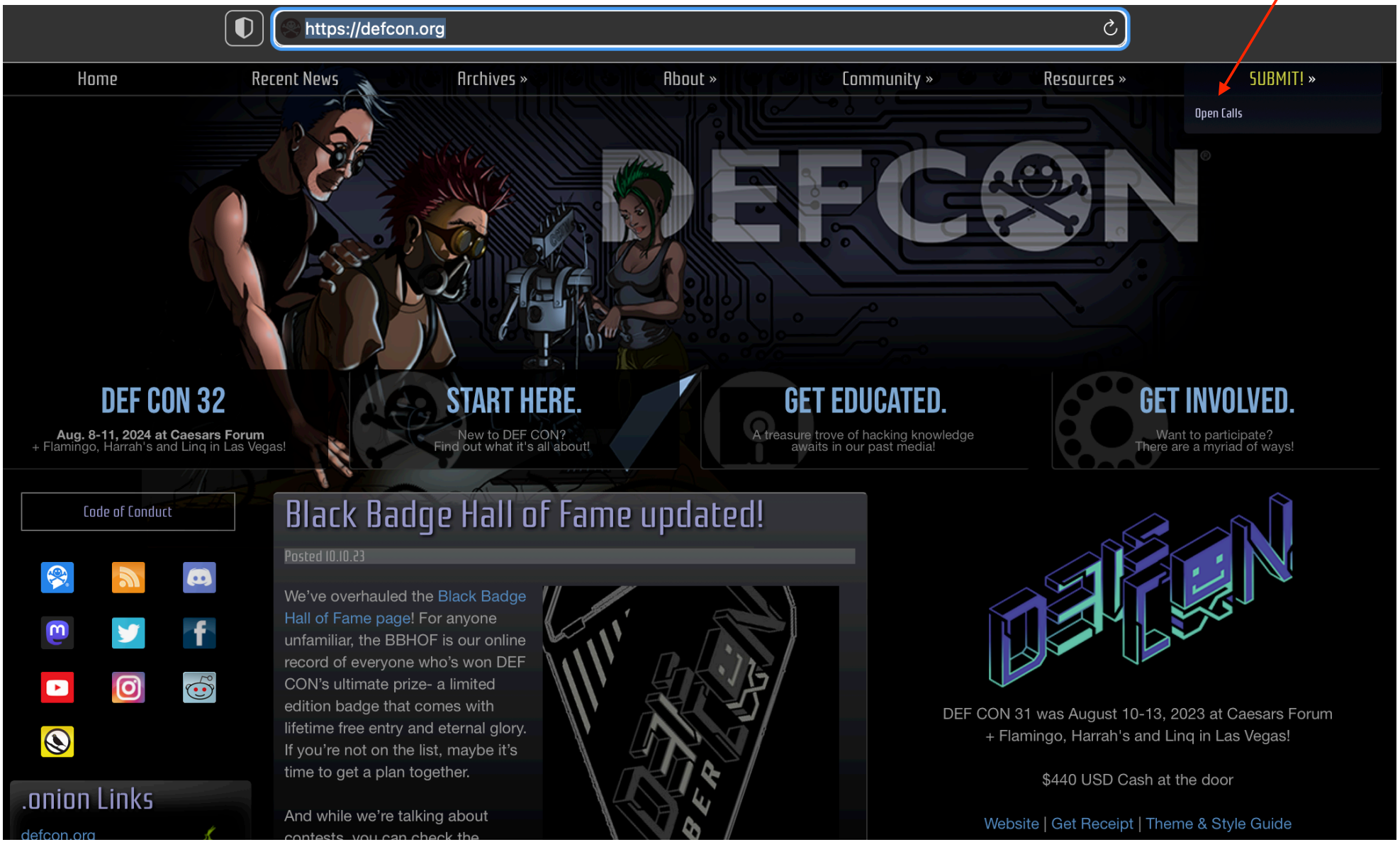
Exhibit 4

Def Con Website: Open Calls and Guide


https://defcon.org
Home
Recent News
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Open Calls
DEFCON
DEF CON 32
Aug. 8-11, 2024 at Caesars Forum
+ Flamingo, Harrah's and Linq in Las Vegas!
START HERE.
New to DEF CON?
Find out what it's all about!
GET EDUCATED.
A treasure trove of hacking knowledge awaits in our past media!
GET INVOLVED.
Want to participate?
There are a myriad of ways!
Code of Conduct
Black Badge Hall of Fame updated!
Posted 10.10.23
We've overhauled the Black Badge Hall of Fame page! For anyone unfamiliar, the BBHOF is our online record of everyone who's won DEF CON's ultimate prize- a limited edition badge that comes with lifetime free entry and eternal glory. If you're not on the list, maybe it's time to get a plan together.
And while we're talking about
.onion Links
defcon.org
DEF CON 31 was August 10-13, 2023 at Caesars Forum
+ Flamingo, Harrah's and Linq in Las Vegas!
$440 USD Cash at the door
Website | Get Receipt | Theme & Style Guide

https://defcon.org/html/defcon-31/dc-31-theme.html

DEF CON 31 Theme & Style Guide

- Theme & Style Guide
- COVID-19 Policy
- Call Index
  - Press Registration — Open
  - Call for Exhibitors — Closed
  - Call for Music — Closed
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  - Vendor Application — Closed
  - Call for Villages — Closed
  - Call for Contests & Events — Closed

Details

Logo

Fonts

FREEWAY GOTHIC

Benguiat

Palette

#686EA0 | Pantone 7668C

#81C8BD | Pantone 564C

#ECDA25 | Pantone 604C

#F8A28B | Pantone 1625C

DEF CON 31's theme started with a quote and a picture.

The image is DEF CON's own Grifter looking neon dapper in his 'Guy Fawkes After Dark' hoodie. Beyond serving some extra smooth FSociety vibes, the image has a resonance with the current moment. The backdrop is darkness, but the protagonist is lit from within. The figure is not alone, although it might seem so at first glance.

We live in vexatious times. The pace of change seems to escalate every day. The amount of information we must ingest, assimilate and resolve has never been higher, and that rate of change is having tectonic effects. Is it because we are more aware? It's never been harder to imagine what the world will look like to the next few generations.

There are three possible responses to moments like this. We can retreat into an idealized past of simpler times where we were less aware, we can become frozen in our present or we can adapt and ride the shockwave into the future.

Which brings us to the quote.

'We are living through a revolt against the future. The future will prevail.'

This DEF CON is about the future we want to bring into being, together. DEF CON's hacker community has a powerful role to play in whatever comes next, From hardware to policy, from biohacking to satellites.

The skill set of hackers – reckless curiosity, the drive to know how systems work and a vision that sees beyond what a thing

DEF CON 31 Call for Exhibitors

Theme & Style Guide

COVID-19 Policy

Call Index

Call for Exhibitors is Now Closed

We're trying something new for DEF CON 31 and adding a dedicated space for exhibitors. Some companies and organizations don't have a physical thing to sell and don't fit in our Vendor room but still have something to offer our attendees.

Being an exhibitor means you want to connect with, and give back to, our community. We want to see exhibitors at DEF CON that DEF CON attendees

want to see. Looking to get feedback from existing customers, recruit new talent or demo a new product relevant to our community? This is your opportunity.

If this sounds like something you or your company are interested in, please email exhibitors[at]defcon.org with any questions you may have.

F.A.Q.

What are Exhibitors?

Exhibitors are businesses within the Information Security space who wish to engage with the DEF CON community. In previous years, our Exhibitors would have been located within the Vendor space, but we feel it would benefit our vendors, exhibitors, and attendees to provide Exhibitors their own space to attract the right audience.

How are Exhibitors different than Vendors?

Vendors mostly come from the community and sell wares. Attendees walk into the Vendor space, they give cash to a vendor and walk away with something shiny. Exhibitors are businesses from all parts of the information security space who are more interested in attracting talent for their teams, connecting with existing customer bases, or making their offerings known to the community.

What does the DEF CON community get from Exhibitors?

DEF CON gets fantastic community-focused businesses who bring opportunities to our attendees. The more important question is what else does the community get from Exhibitors?

- A portion of the proceeds from each exhibitor booth will be donated to a pre-approved, non-profit organizations, of the exhibitors choice. Each exhibitor will

display where their donations are going.
- With top tier Exhibitor packages, a portion of the proceeds will go towards sponsoring a DEF CON party in the name of the exhibitor. Think in years past when there was an annual DEF CON / IOActive Party.

What do Exhibitors get from DEF CON?

Exhibitors will be able to engage with our attendees in a more traditional format of tables and booths. Exhibitors will also have premium opportunities for community engagement through parties and other events that require evening event space.

In addition to a ready-to-go setup, they'll receive personalized guidance and advice from the DEF CON exhibitors team on how to best engage with the DEF CON community. DEF CON is a unique community that is not always simple to engage with, we are the hacking community at its most grass roots. We strive to represent the individual hacker, researcher, and academic in their most pure, unadulterated form. Our Exhibitor staff is comprised of veteran DEF CON attendees and long-time members of the community who can provide your company with practical advice for engagement with the community, and help your team understand what to expect from our community.

What don't Exhibitors get from DEF CON?

DEF CON does not share any attendee contact information with Vendors or give them access to any private or confidential information. Attendees decide what to reveal about themselves when talking with an exhibitor.

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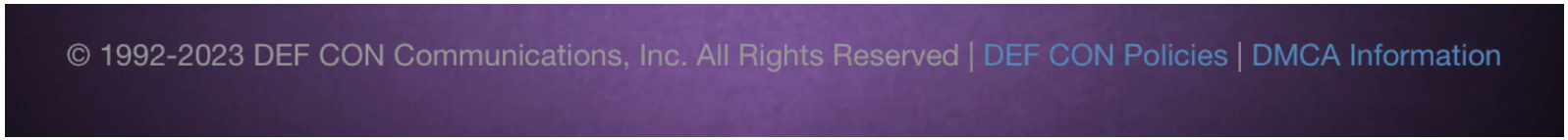
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